

2013 Progress Report

Since we began our environmental initiative, Centerline has experienced a phenomenal amount of growth and change. 2012 brought about one of the largest expansions in Centerline's history. During the past year we relocated to our new state of the art, 30,000+ square foot headquarters, and our employee size grew by another 25%. Being in our new space has brought incredible benefits and interesting challenges. Many of our day-to-day processes were altered significantly, and still we had only a slight increase in our energy consumption and GHG emissions. We were also able to eliminate several key items that contributed to additional waste & recycling needs, which allowed us to have a larger space and bigger staff while keeping our environmental footprint relatively low. Below is a straightforward breakdown of our figures for 2012.

I. Energy Conservation

Even with significant employee growth of 25% over last year's staff, and relocating to a space 3x the size of our old headquarters, we only saw a relatively small increase of 25% in our energy consumption.

2010 – 243,581 kWh; 6,583.27kWh/employee
2011 – 280,815 kWh; 4,759.58kWh/employee
2012 – 432,836 kWh; 5,929.26 kWh/employee

Goal: Reduce overall consumption 5% per employee over the next 5 years.
Result: Energy consumption increased only 25% after a 25% increase in employees and a 300% increase in the square footage of our new headquarters location.

II. Scope 1 & 2 Greenhouse Gas Emissions

Since our energy consumption increased, due to the aforementioned variables, we continue to minimize our environmental footprint. Our GHG emissions only increased 20% over last year. Given the amount of dramatic change that Centerline Digital experienced, this is a clear indicator that we are striving to run as cleanly and efficiently as possible.

Scope 1 2011 – 24.5 metric tons CO₂
Scope 2 2011 – 145.4 metric tons CO₂

Scope 1 2012 – 28 metric tons CO₂
Scope 2 2012 – 224.1 metric tons CO₂

Total 2010 – 156.9 metric tons; 4.241 metric tons/employee
Total 2011 – 169.9 metric tons; 2.880 metric tons/employee
Total 2012 – 252.1 metric tons; 3.450 metric tons/employee

Goal: Reduce overall CO₂ emissions 5% per employee over the next 5 years.

Result: Overall GHG emissions increased by only 20% after a 25% increase in employees and a 300% increase in the square footage of our new headquarters location.

III. Waste Generated & Recycled

A clear testament to our digital nature, over the last year we only increased the amount of waste generated by 3.6%. And we achieved it with a 25% increase in staff and new headquarters, which is 3x larger than our previous one. We were also able to reduce the amount of recycling needs by eliminating 99% of our can and bottle waste. Given such a dramatic amount of growth and relocation change, the very small increase in waste generation carries a heavier achievement than the figure would suggest.

Waste

2010 – 4875 lbs.; 131.76 lbs./employee

2011 – 5580 lbs.; 94.58 lbs./employee

2012 – 7155 lbs.; 98.01 lbs./employee

Recycling

2010 – 1225 lbs.; 33.11 lbs./employee

2011 – 1982 lbs.; 33.59 lbs./employee

2012 – Due to such significant changes in our recycling needs, i.e. eliminating can/bottle waste, implementing a single stream recycling program that allows for a wider breadth of materials to be recycled, there is not solid quantitative data for 2102. New figures will be utilized for the 2014 report.

*20% of waste generated being recycled (2010)

*26% of waste generated being recycled (2011)

Goal: Reduce waste generated & increase recycling by 5% per employee over the next 5 years.

Result: Waste generated increased by only 3.6% with a 25% increase in employees and with a 300% increase in our new headquarters location. Also, our new building brought along significant changes to our recycling program which require new measurement guidelines which have been put in place for 2013.

IV. Additional Initiatives

Centerline has taken great strides toward collectively reducing our environmental footprint, as the above figures show, but there are also other initiatives that we don't quantify that contribute to the overall progress we've made.

- All batteries used in the office are taken for recycling.

- Unused/unwanted office equipment is donated to a variety of institutions, such as InterAct and local schools.
- Broken/non-working computer equipment, such as keyboards and mice are taken for recycling or reutilized.
- All plastic grocery bags from both the company and individual staff are taken for recycling.
- Used printer cartridges and toner are sent in for recycling.
- We use reusable dishware and water coolers to reduce a significant amount of bottle waste/recycling
- We have migrated to a fountain based drink service in order to eliminate considerable can waste/recycling.
- All copiers in our office are rated as environmentally friendly.
- Removed all paper towel waste from the restrooms and installed environmentally friend hand dryers.

IV. Looking Ahead – 2013

2013 has already brought about continued growth at Centerline Digital, given that we are entering our first full year in our new headquarters, we will be retaining our original 2011 goals, which will allow us ample time to establish the same environmental accomplishments we achieved in our previous space.