

2014 Progress Report

Since we began our environmental initiative, Centerline continues to experience a phenomenal amount of growth and change. 2013 brought about our second year in our new state of the art, 30,000+ square foot headquarters, new challenges and a 16.5% increase in our employee size. During this past year, we've connected with our community in new ways, investing even more time and energy in making our space and city a better place to live, play and work. With a growth of in-house events, on-site shoots and client visits, we were still able to decrease our energy consumption and GHG emissions. We have also continued to expand our recycling abilities and streamline waste generation, striving to keep our environmental footprint relatively low. Below is a straightforward breakdown of our figures for 2013.

I. Energy Conservation

Even with employee growth of 16.5% over last year's staff we saw a decrease of 3% in our energy consumption.

2010 – 243,581 kWh; 6,583.27kWh/employee
2011 – 280,815 kWh; 4,759.58kWh/employee
2012 – 432,836 kWh; 5,929.26 kWh/employee
2013 – 488,590 kWh; 5,748.12 kWh/employee

Goal: Reduce overall consumption 5% per employee over the next 5 years.
Result: In less than two years at our new headquarters, our energy consumption decreased 3% after a 16.5% increase in employees.

II. Scope 1 & 2 Greenhouse Gas Emissions

Even with employee growth of 16.5% over last year's staff we saw a decrease of 3% in our overall GHG emissions.

Scope 1 2011 – 24.5 metric tons CO₂
Scope 2 2011 – 145.4 metric tons CO₂

Scope 1 2012 – 28 metric tons CO₂
Scope 2 2012 – 224.1 metric tons CO₂

Scope 1 2013 – 31.2 metric tons CO₂
Scope 2 2013 – 253.0 metric tons CO₂

Total 2010 – 156.9 metric tons; 4.241 metric tons/employee
Total 2011 – 169.9 metric tons; 2.880 metric tons/employee
Total 2012 – 252.1 metric tons; 3.450 metric tons/employee
Total 2013 – 284.2 metric tons; 3.344 metric tons/employee

Goal: Reduce overall CO2 emissions 5% per employee over the next 5 years.
Result: In less than two years at our new headquarters, our overall GHG emissions decreased 3% after a 16.5% increase in employees.

III. Waste Generated & Recycled

Our new headquarters brought a vast array of changes to our day-to-day, including an in-house studio, a significant increase in on-site community and marketing events and meetings that has contributed to our rise in waste generated, but also in the amount of items we recycle. We also implemented a single-stream recycling program that allows us to recycle a much larger variety of items. Because of these contributing factors, a straight comparison to our previous figures generated presents a misleading picture. Therefore, we are reporting our 2013 figures without such a comparison, and will use them as a new base that will better represent our performance over the final two years of our 5-year program.

Waste

2010 – 4875 lbs.; 131.76 lbs./employee
2011 – 5580 lbs.; 94.58 lbs./employee
2012 – 7155 lbs.; 98.01 lbs./employee
2013 – 12,435 lbs; 146.29 lbs./employee

Recycling

2010 – 1225 lbs.; 33.11 lbs./employee
2011 – 1982 lbs.; 33.59 lbs./employee
2012 – There will be no quantitative data for this year.
2013 – 3760 lbs.; 44.24 lbs./employee

*20% of waste generated being recycled (2010)

*26% of waste generated being recycled (2011)

***23% of waste generated being recycled (2013)**

Goal: Reduce waste generated & increase recycling by 5% per employee over the next 5 years.

Result: 2013 Figures will provide a new baseline as we move forward in the final two years of our 5-year program.

IV. Additional Initiatives

Centerline has taken great strides toward collectively reducing our environmental footprint, as the above figures show, but there are also other initiatives that we don't quantify that contribute to the overall progress we've made.

- All batteries used in the office are taken for recycling.
- Unused/unwanted office equipment is donated to a variety of institutions, such as InterAct and local schools.

- Broken/non-working computer equipment, such as keyboards and mice are taken for recycling or reutilized.
- Used printer cartridges and toner are sent in for recycling.
- We use reusable dishware and water coolers to reduce a significant amount of bottle waste/recycling
- We use a fountain based drink service in order to eliminate considerable can waste/recycling.
- All copiers in our office are rated as environmentally friendly.
- Utilize environmentally friend hand dryers.

IV. Looking Ahead – 2014

2014 finds us firmly established in our new headquarters and continuing to grow! We are actively looking for ways to refine our processes and procedures in order to further reduce our environmental footprint. Our commitment to excellence is unparalleled and we will continue to strive for improvement.