

2015 Progress Report

During the last year, Centerline experienced its largest growth phase to date. Our average employee growth was 22.4% with nearly 30 additional staff members hired in Q2 alone. We became a major player in our community by launching our 100 + 100 volunteer program, which saw Centerliners giving back to the city in numerous ways. With a continued growth of staff members, building expansions, in-house events, on-site shoots and client visits; we were still able to decrease our energy consumption and GHG emissions. Our vigilant efforts to expand our recycling programs and streamline waste generation consistently keep our environmental footprint relatively low. Below is a straightforward breakdown of our figures for 2014.

I. Energy Conservation

Employee growth: 22.4%

2010 – 243,581 kWh; 6,583.27kWh/employee
2011 – 280,815 kWh; 4,759.58kWh/employee
2012 – 432,836 kWh; 5,929.26 kWh/employee
2013 – 488,590 kWh; 5,748.12 kWh/employee
2014 – 444,105 kWh; 4,270.24 kWh/employee

Goal: Reduce overall consumption 5% per employee over the next 5 years.

Result: Our energy consumption decreased 25%, even after a 22.4% increase in employees.

II. Scope 1 & 2 Greenhouse Gas Emissions

Employee growth: 22.4%

Scope 1 2011 – 24.5 metric tons CO₂
Scope 2 2011 – 145.4 metric tons CO₂

Scope 1 2012 – 28 metric tons CO₂
Scope 2 2012 – 224.1 metric tons CO₂

Scope 1 2013 – 31.2 metric tons CO₂
Scope 2 2013 – 253.0 metric tons CO₂

Scope 1 2014 - 35.1 metric tons CO₂
Scope 2 2014 – 230.0 metric tons CO₂

Total 2010 – 156.9 metric tons; 4.241 metric tons/employee
Total 2011 – 169.9 metric tons; 2.880 metric tons/employee
Total 2012 – 252.1 metric tons; 3.450 metric tons/employee
Total 2013 – 284.2 metric tons; 3.344 metric tons/employee
Total 2014 – 265.1 metric tons; 2.549 metric tons/ employee

Goal: Reduce overall CO2 emissions 5% per employee over the next 5 years.

Result: Our overall GHG emissions **decreased** over 20%, even after a 22.4% increase in employees.

III. Waste Generated & Recycled

Employee growth: 22.4%

Waste

2010 – 4,875 lbs.; 131.76 lbs./employee

2011 – 5,580 lbs.; 94.58 lbs./employee

2012 – 7,155 lbs.; 98.01 lbs./employee

2013 – 12,435 lbs; 146.29 lbs./employee

2014 – 15,585 lbs; 149.86 lbs./employee

Recycling

2010 – 1,225 lbs.; 33.11 lbs./employee

2011 – 1,982 lbs.; 33.59 lbs./employee

2012 – There will be no quantitative data for this year.

2013 – 3,760 lbs.; 44.24 lbs./employee

2014 – 3,430 lbs; 32.98 lbs./employee

*20% of waste generated being recycled (2010)

*26% of waste generated being recycled (2011)

*23% of waste generated being recycled (2013)

18% of waste generated being recycled (2014)

Goal: Reduce waste generated & increase recycling by 5% per employee over the next 5 years.

Result: After an employee increase of 22.4%, our overall waste generation increased 2.4% and recycling decreased 25%.

*While the numbers show a significant reduction in amount of recycling, during 2014, we eliminated all plastic water bottles throughout the office and implemented only reusable containers, even for visiting clients. This significantly reduced the amount of recycling necessary.

IV. Additional Initiatives

Centerline has taken great strides toward collectively reducing our environmental footprint, as the above figures show, but there are also other initiatives that we don't quantify that contribute to the overall progress we've made.

- All batteries used in the office are taken for recycling.
- Unused/unwanted office equipment is donated to a variety of institutions, such as InterAct and local schools.

- Broken/non-working computer equipment, such as keyboards and mice are taken for recycling or reutilized.
- Used printer cartridges and toner are sent in for recycling.
- We use reusable dishware and water coolers to reduce a significant amount of bottle waste/recycling.
- We eliminated all plastic water bottles in the office in 2014.
- We use a fountain based drink service both for soda and water.
- All copiers in our office are rated as environmentally friendly.
- Utilize environmentally friendly hand dryers.
- We've added additional recycling bins around the office for ease and convenience for proper waste handling.

IV. Looking Ahead – 2015

2015 finds us embarking on a new chapter with our first building addition to our headquarters and continued growth! We are actively looking for ways to refine our processes and procedures in order to further reduce our environmental footprint. Our commitment to excellence is unparalleled and we will continue to strive for improvement.